

For Immediate Release

LandPro Equipment adds Pellenc America to High Value Crop Line of Equipment

March 6, 2023

LandPro Equipment, LLC, Western New York and Western/Central Pennsylvania's Premier John Deere Dealership, announced today the addition of Pellenc America to its line-up of High-Value Crops Equipment which focuses on grape, apple, hops and other specialty crop operations.

LandPro's agreement with Pellenc means that local growers can now purchase the Pellenc line of viticulture equipment with full parts and service support, providing grape growers in NY and PA with the solutions they require for vineyard maintenance and harvesting

The OPTIMUM series of Pellenc tractor matching harvest heads (bin dump and side discharge models) and vineyard tools are designed to be intuitive and offer "plug-and-play" usability for year-round mechanized vineyard management. These advancements will be the first offering of such technology for vineyard growers in the tri-state area.

Many western U.S. grape growers are already seeing the benefits of using Pellenc in their operations. Brad Petersen, of Silver Oak Cellars in Napa, California, has been using the Pellenc Optimum 890 for 3 seasons.

"The fruit that's coming out of that machine is very clean and with hardly any leaves," said Brad Petersen, Vineyard Manager, Silver Oak Cellars. "Very few stems and it can go right in a tank without any further processing."

"Pellenc is a welcome addition to our expanding line of High-Value Crops equipment and aligns with our commitment to provide solutions for our specialty crop growers," said Erik Quanbeck, HVC Sales Manager.

For More information on Pellenc visit www.pellencus.com

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