

MAXIMIZE THE IMPACT OF YOUR DATA

UNLOCK INSIGHTS WITH JOHN DEERE OPERATIONS CENTER™



JOHN DEERE



John Deere Operations Center™

**Manage your operation.
Anytime. Anywhere.**

Data is fuel for your operation.

John Deere Operations Center is an online farm management system that gives you access to your farm information anytime, anywhere through web, tablet, or phone. Operations Center enables you to manage your operation more efficiently, do a better job on every pass, reduce costs, and improve profitability.



Plan



Simplify in-cab set up by planning work before operators begin field work.

Setup



Set up and manage your entire farm, including equipment, fields, products, and team.

Monitor



Keep a pulse on your equipment and fields to ensure the right work is being done at the right time.

Analyze



After work is done, evaluate your results and use precise data to determine what worked best as you begin planning next season



John Deere Operations Center™



Setup

Easily set up and manage your entire farm, including equipment, fields, products, and team.

Create a solid foundation.

Setting up your organization with the correct equipment, land, products, and connections is crucial to ensure data accuracy. Start your journey to clean data by spending the time up front to maximize the value of the planning, monitoring, and analysis tools within Operations Center.



Allow Operations Center to be your one-stop shop by bringing in your data from other platforms.



Sync your in cab displays with Operations Center automatically to save time and increase accuracy.



Build an accurate, up to date list of your machines, implements, and support vehicles.



Get notified when equipment leaves its allowed location or works outside its designated times.



Better control your equipment and work by defining boundaries and guidance lines within your fields.



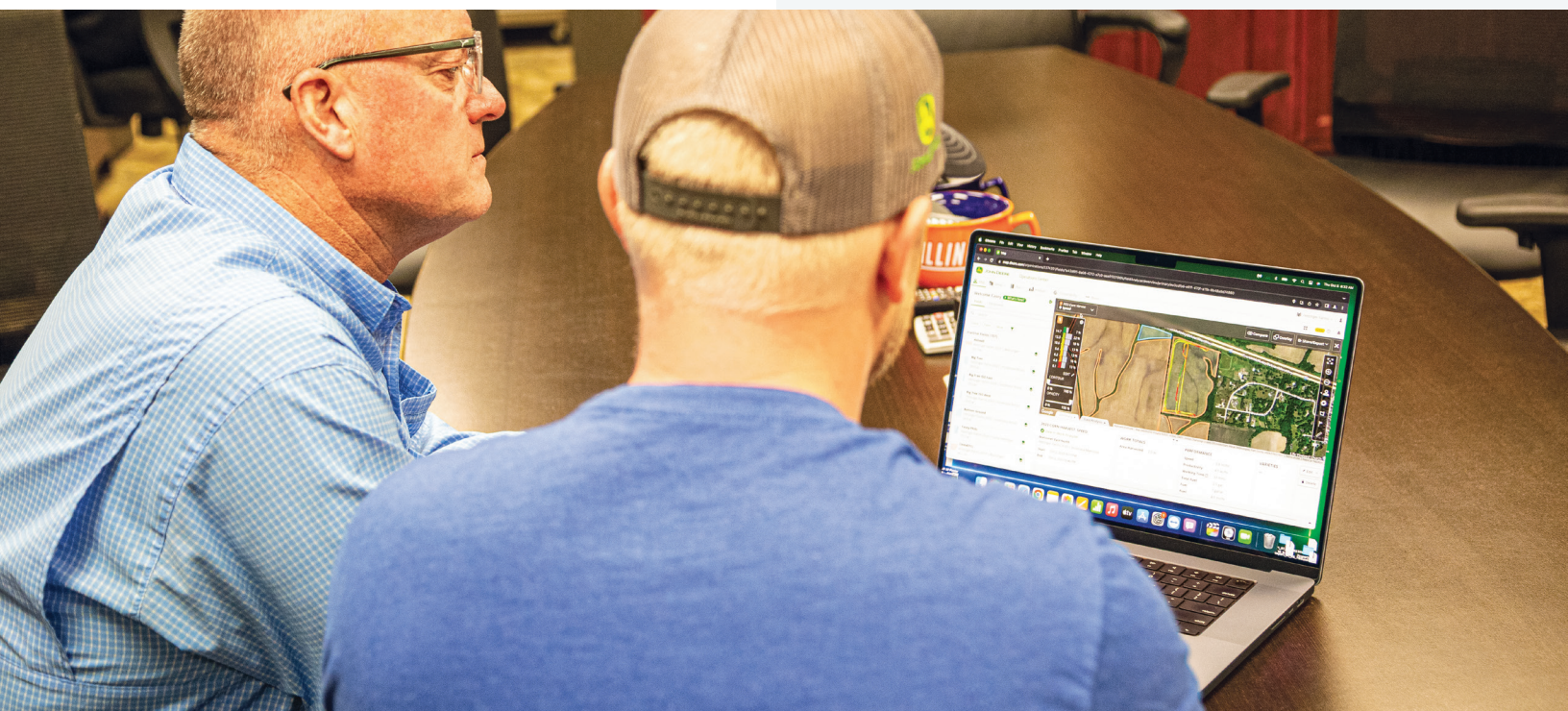
Manage inputs such as varieties, chemicals, and fertilizers to reduce data entry errors.



Reduce the chances of operator error by creating a setup file with work instructions.



Manage your staff, partners, and operators in your organization.



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TELUS Agronomy Prescription Creator

Easily make zones and variable rate prescriptions for application, seeding, and tillage operations.



Maintenance

Create maintenance plans for your equipment, maintain common intervals, and order parts.



Work Planner

Plan the work that needs done, on what field, with what equipment and which products to minimize time in the cab.



John Deere Operations Center™



Monitor & Execute

Keep a pulse on your equipment and fields and ensure the right work is being done at the right time, helping operators minimize mistakes and accurately complete work.

Be in the know – anytime, anywhere.

With a JDLink™ connected machine, you can monitor equipment and work progress within Operations Center to proactively identify potential issues that could cause downtime, keeping your equipment running more efficiently throughout the season.



Use Map to:

Get field updates every 30 seconds

Track remaining acres, equipment in the fields, yield, moisture levels, and varieties to give you the confidence that the work being done in the field is being done the way it needs to be done to maximize yield.

Get machine updates every 5 seconds

Keep a constant pulse on equipment productivity by monitoring machine location, speed, fuel and DEF levels, while also seeing the estimated time to completion so that you can keep machines rolling.

Stay ahead of machine issues

Keep informed of impending machine issues by getting diagnostic trouble codes so you can keep machines up and running.





John Deere Operations Center™



Analyze

After work is done, whether that be at the end of the field or at the end of the season, evaluate your results and use precise data to determine what worked best as you begin planning next season.

Make data-driven decisions.

Analyzing your performance gives you confidence in data-driven decisions to maximize your operations productivity and profitability. Using historical data, you can more effectively plan for next year.



Work Analyzer

View work across your entire operation and compare equipment, varieties, fields, and more.



Field Analyzer

Analyze completed work field by field to make decisions based on machine and agronomic data.



Harvest Profit

Know where to focus by combining your harvest, planting, and application data with your input and crop prices to generate Profit Maps for your operation.



Machine Analyzer

View machine performance and compare utilization across your farm to run more efficiently.



Machine Reports

Create and manage fuel, utilization, and maintenance reports.



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