



2024 FALL PROGRAM

ORDERING PERIOD: AUGUST 1 – DECEMBER 31, 2024

TERMS

PROGRAM TERMS

Terms will be based on your purchase amount. Please see the chart below.

INVOICE VALUE	DUE SPLIT PAYMENTS OPEN ACCOUNT TRUE VALUE	ACE DO IT BEST	WELLS FARGO FLOOR PLAN
\$25 - \$3,499	Net 25th	Net 30	Net 30
\$3,500 - \$5,999	1/2, 1/2	Net 45	60-Day, Interest-Free Period
\$6,000 - \$9,999	1/3, 1/3, 1/3	Net 60	90-Day, Interest-Free Period
\$10,000+	1/4, 1/4, 1/4, 1/4	Net 75	120-Day Interest-Free Period

Products are payable when sold or when net is due, whichever is first.

PROGRAM SHIPPING PERIOD

The first order received will be the first order shipped. All product and accessory shipments are based on inventory availability and will be shipped at the discretion of Northeast STIHL. All open dating accessory orders will be shipped with the same terms as whole goods except for the Wells Fargo floor plan. NO RUSH ORDERS.

ORDER PLACEMENT AND FREIGHT POLICY

Orders must be placed via eBiz.

REORDERS

Reorders may be placed on eBiz. Promotional pricing will follow each product's promotional time period listed. Standard terms apply.

ALL STIHL PRODUCTS ARE DUE AS SOLD. Qualifying orders will be shipped freight prepaid.
Product specifications and pricing subject to change.



FALL RETAIL PROMOTIONS

DEALER BUYING PERIOD: 8/1/24-12/31/24

PROMOTIONAL MINIMUM ADVERTISED PRICE: 9/1/24-10/31/24

NATIONAL ADVERTISING SUPPORT PERIOD: 9/30/24-10/31/24



Part Number: 4523 011 5991 US

SAVE \$50

BGA 57 WITH AK 20
BATTERY AND AL 101 CHARGER

WAS \$199.99 NES-SRP

\$149⁹⁹



Part Number: BA04 011 5941 US

SAVE \$50

BGA 60 SET WITH AK 30
BATTERY AND AL 101 CHARGER

WAS \$299.99 NES-SRP

\$249⁹⁹



Part Number: MA04 011 5807 US

SAVE \$50

MSA 60 C-B WITH AK 20
BATTERY AND AL 101 CHARGER

WAS \$299.99 NES-SRP

\$249⁹⁹ 12" bar*



*The BGA 57 and MSA 60 C-B are made in America of U.S. and global materials. Batteries and chargers sourced internationally.

*The actual listed guide bar length can vary from the effective cutting length based on which powerhead it is installed on.

RETAIL PROMOTIONS



Part Number: MA04 011 5823 US

SAVE \$50

MSA 70 C-B WITH AK 30 BATTERY AND AL 101 CHARGER

WAS \$369.99 NES-SRP

\$319⁹⁹
12" bar*



Part Number:
SA02 200 0011

SAVE \$50

SHA 56 SET WITH AK 20 BATTERY AND AL 101 CHARGER

WAS \$419.99 NES-SRP

\$369⁹⁹



Part Number:
LA02 200 0018

SAVE \$50

HTA 50 SET WITH AK 20 BATTERY AND AL 101 CHARGER

WAS \$499.99 NES-SRP

\$449⁹⁹



Part Number (with AK 20):
HA01 200 0037

Part Number (with AK 30):
HA01 200 0042



SAVE \$50

HLA 56 SET



WAS \$399.99 NES-SRP

\$349⁹⁹

WITH AK 20 & AL 101

WAS \$459.99 NES-SRP

\$409⁹⁹

WITH AK 30 & AL 101

*Made in America of U.S. and global materials. Batteries and chargers sourced internationally.

*The actual listed guide bar length can vary from the effective cutting length based on which powerhead it is installed on.

DEALER BUYING PERIOD: 8/1/24-12/31/24
PROMOTIONAL MINIMUM ADVERTISED PRICE: 9/1/24-10/31/24 NATIONAL ADVERTISING SUPPORT PERIOD: 9/30/24-10/31/24

RETAIL PROMOTIONS



Part Number: 7010 200 0016

BUY 2 GET 1 FREE

AP 300 S BATTERY
A \$300 VALUE



WAS \$899.97 NES-SRP

\$599⁹⁹

Please order 7010 200 0016 to receive the free battery. An order of 1 is an order for 3 batteries at the price of 2.



Part Number: BA02 211 0000 US

FREE AP 300 S

WITH PURCHASE
OF BGA 86 SET



WAS \$989.96 NES-SRP

\$689⁹⁹

Set includes:

- » BGA 86
- » AP 300 S
- » AL 301



FREE AP 300 S

WITH PURCHASE
OF HTA 135



WAS \$1,349.96 NES-SRP

\$1,049⁹⁹

Must order all 3 part numbers below in order to get the extra free AP 300 S battery:

- » HTA 135 - LA01 200 0001 US
- » AP 300 S - 4850 400 6586
- » AL 301 - EA09 430 5502



FREE AP 300 S

WITH PURCHASE
OF MSA 220 C-B SET



You must order 1 MSA 220 C-B model, plus the AP 300 S and AL 301 to get the extra free AP 300 S battery.

- » AP 300 S - 4850 400 6586
- » AL 301 - EA09 430 5502

PART NUMBER	DESCRIPTION	BAR	NES-SRP
MA03 200 0015	MSA 220 C-B unit only	14"	\$409.99
MA03 200 0014	MSA 220 C-B unit only	16"	\$419.99
MA03 200 0016	MSA 220 C-B unit only	18"	\$429.99

*The HTA 135 is made in America of U.S. and global materials. Batteries and chargers sourced internationally.

*The actual listed guide bar length can vary from the effective cutting length based on which powerhead it is installed on.

DEALER BUYING PERIOD: 8/1/24-12/31/24
PROMOTIONAL MINIMUM ADVERTISED PRICE: 9/1/24-10/31/24
NATIONAL ADVERTISING SUPPORT PERIOD: 9/30/24-10/31/24

RETAIL PROMOTIONS

DEALER BUYING PERIOD: 8/1/24-12/31/24
PROMOTIONAL MINIMUM ADVERTISED PRICE: 9/1/24-10/31/24 NATIONAL ADVERTISING SUPPORT PERIOD: 9/30/24-10/31/24

FREE AP 300 S

WITH PURCHASE OF MSA 220 TC-O SET



You must order 1 MSA 220 TC-O model, plus the AP 300 S and AL 301 to get the extra free AP 300 S battery.

» AP 300 S - 4850 400 6586 » AL 301 - EA09 430 5502



+



For in-tree professional use only!

PART NUMBER	DESCRIPTION	BAR	NES-SRP
MA01 200 0033	MSA 220 TC-O unit only	12"	\$449.99
MA01 200 0014	MSA 220 TC-O unit only	14"	\$459.99
MA01 200 0016	MSA 220 TC-O unit only	16"	\$469.99

NEW
LOWER
PRICE

SAVE \$40

SH 86 C-E SHREDDER VAC/BLOWER

WAS \$339.99 NES-SRP

\$299⁹⁹



Part Number: 4241 011 0939 US

SAVE \$50

BR 800 X MAGNUM®



WAS \$649.99 NES-SRP

\$599⁹⁹



Part Number: 4283 011 1610 US

SAVE \$50

MS 250 CHAINSAW



WAS \$399.99 NES-SRP

\$349⁹⁹

18" bar*



Part Number: 1123 200 0881 US

*The MS 250 and BR 800 X MAGNUM® are made in America of U.S. and global materials.

*The actual listed guide bar length can vary from the effective cutting length based on which powerhead it is installed on.

DEALER BUYING PERIOD: 8/1/24-10/31/24
PROMOTIONAL MINIMUM ADVERTISED PRICE: 9/1/24-10/31/24

RETAIL PROMOTIONS



FREE

CARRYING CASE, SPARE CHAIN, AND STIHL HAT

WITH PURCHASE OF MS 271 FARM BOSS® 20", MS 291 20", MS 261 C-M 20", OR MSA 300 C-O 20"

Retail Value: \$107

PROMO UNIT	PART NUMBER
MS 271 FARM BOSS® 20"	1141 200 0682 US
MS 291 20"	1141 200 0674 US
MS 261 C-M 20"	1141 200 0677
MSA 300 C-O 20"	MA02 200 0060

Carrying case kit automatically ships with the purchase of any of the four above-listed saws.

Carrying Case Promo Part Number: 7010 871 8572

NOTE: The MS 271 & MS 291 have an Minimum Order Quantity of 2.

DEALER BUYING PERIOD: 8/1/24-10/31/24
PROMOTIONAL MINIMUM ADVERTISED PRICE: 9/1/24-10/31/24 **NATIONAL ADVERTISING SUPPORT PERIOD: 9/30/24-10/31/24**



\$5 OFF

TOP-SELLING SAW CHAIN

Must order by case quantity.

PART NUMBER	DESCRIPTION	CASE QTY.	ORIGINAL RETAIL	PROMO PRICING
3610 005 0044	61 PMM3 STIHL PICCO™ Micro™ Mini Chain, 2.684 ft.	20	\$19.99	\$14.99
3610 005 0050	61 PMM3 STIHL PICCO™ Micro™ Mini Chain, 3.05 ft.	20	\$22.99	\$17.99
3610 005 0055	61 PMM3 STIHL PICCO™ Micro™ Mini Chain, 3.355 ft.	20	\$24.99	\$19.99
3613 005 0050	63 PM STIHL PICCO™ Micro™ Chain, 3.05 ft.	20	\$24.99	\$19.99
3613 005 0055	63 PM STIHL PICCO™ Micro™ Chain, 3.355 ft.	20	\$26.99	\$21.99
3616 005 0050	63 PS3 STIHL PICCO™ Super Chain, 3.05 ft.	20	\$24.99	\$19.99
3623 005 0072	33 RS STIHL RAPID™ Super Chain, 4.392 ft.	20	\$38.99	\$33.99
3623 005 0084	33 RS STIHL RAPID™ Super Chain, 5.124 ft.	20	\$44.99	\$39.99
3624 005 0072	33 RS3 STIHL RAPID™ Super Chain, 4.392 ft.	20	\$38.99	\$33.99
3624 005 0084	33 RS3 STIHL RAPID™ Super Chain, 5.124 ft.	20	\$44.99	\$39.99
3636 005 0050	63 PM3 STIHL PICCO™ Micro™ Chain, 3.05 ft.	20	\$24.99	\$19.99
3636 005 0055	63 PM3 STIHL PICCO™ Micro™ Chain, 3.355 ft.	20	\$26.99	\$21.99
3639 005 0068	26 RS STIHL RAPID™ Super Chain, 3.672 ft.	20	\$30.99	\$25.99
3639 005 0074	26 RS STIHL RAPID™ Super Chain, 3.996 ft.	20	\$33.99	\$28.99
3639 005 0081	26 RS STIHL RAPID™ Super Chain, 4.374 ft.	20	\$37.99	\$32.99
3670 005 0064	71 PM3 STIHL PICCO™ Micro™ Chain	20	\$26.99	\$21.99
3670 005 0072	71 PM3 STIHL PICCO™ Micro™ Chain	20	\$29.99	\$24.99
3689 005 0068	26 RM3 STIHL RAPID™ Micro™ Chain, 3.672 ft.	20	\$30.99	\$25.99
3689 005 0074	26 RM3 STIHL RAPID™ Micro™ Chain, 3.996 ft.	20	\$33.99	\$28.99
3689 005 0081	26 RM3 STIHL RAPID™ Micro™ Chain, 4.374 ft.	20	\$37.99	\$32.99
3699 005 0044	61 PS3 STIHL PICCO™ Super Chain, 2.684 ft.	20	\$19.99	\$14.99
3699 005 0050	61 PS3 STIHL PICCO™ Super Chain, 3.050 ft.	20	\$22.99	\$17.99
3699 005 0055	61 PS3 STIHL PICCO™ Super Chain, 3.355 ft.	20	\$24.99	\$19.99
3690 005 0068	23 RS STIHL RAPID™ Super Chain, 3.672 ft.	20	\$30.99	\$25.99
3690 005 0074	23 RS STIHL RAPID™ Super Chain, 3.996 ft.	20	\$33.99	\$28.99
3690 005 0081	23 RS STIHL RAPID™ Super Chain, 4.374 ft.	20	\$37.99	\$32.99
3695 005 0068	23 RM3 STIHL RAPID™ Micro™ Chain, 3.672 ft.	20	\$30.99	\$25.99
3695 005 0074	23 RM3 STIHL RAPID™ Micro™ Chain, 3.996 ft.	20	\$33.99	\$28.99
3695 005 0081	23 RM3 STIHL RAPID™ Micro™ Chain, 4.374 ft.	20	\$37.99	\$32.99

Promotional pricing is reflected in reduced dealer cost. Dealer Purchase Period: 8/1-12/31/24. National & Regional Advertising Period: 9/1-10/31/24



FREE

HEXA™ COMPLETE FILING KIT

WHEN YOU PURCHASE TWO LOOPS OF HEXA™ CHAIN

Retail Value: \$29.99

ELIGIBLE PART NUMBER	ELIGIBLE PART NUMBER
3135 005 0072	3134 005 0072
3135 005 0084	3134 005 0084
3133 005 0072	3132 005 0072
3133 005 0084	3132 005 0084

Part Number: 5607 007 1000. Filing kit automatically ships with HEXA™ chain purchase.

Promotional pricing is reflected in reduced dealer cost. Dealer Purchase Period: 8/1-12/31/24. National & Regional Advertising Period: 9/1-10/31/24

DEALER BUYING PERIOD: 8/1/24-10/31/24
PROMOTIONAL MINIMUM ADVERTISED PRICE: 9/1/24-10/31/24

HOLIDAY RETAIL PROMOTIONS

**HOLIDAY PROMOTIONS
BEGIN NOVEMBER 1**



Part Number:
GA01 011 6911 US

ASII
SYSTEM

SAVE \$30

GTA 26 SET WITH AS 2
BATTERY AND AL 1 CHARGER

WAS \$179.99 NES-SRP

\$149⁹⁹

**DEALERS WILL RECEIVE
A \$24 CREDIT**

Dealers must register the product to receive the credit. The last day to submit a qualifying registration is 1/5/25. Dealer credits will be issued on or about 1/7/25.



Part Number:
SA03 011 7311 US

ASII
SYSTEM

SAVE \$30

SEA 20 SET WITH AS 2
BATTERY AND AL 1 CHARGER

WAS \$159.99 NES-SRP

\$129⁹⁹

**DEALERS WILL RECEIVE
A \$24 CREDIT**

Dealers must register the product to receive the credit. The last day to submit a qualifying registration is 1/5/25. Dealer credits will be issued on or about 1/7/25.

NATIONAL & REGIONAL ADVERTISING PERIOD:
11/1/24-12/31/24

NEW PRODUCTS



BGA 250 HANDHELD BATTERY BLOWER

\$299⁹⁹
NES-SRP

Battery and charger sold separately.

Part Number: BA06 011 5901 US

Estimated Date of Availability: November 2024



RCA 20 HANDHELD BATTERY SPRAYER

RCA 20 BARE TOOL

\$169⁹⁹
NES-SRP

SET WITH AS 2 & AL 1

\$239⁹⁹
NES-SRP

Part Number: RA02 011 7601 US (unit)

Part Number: RA02 011 7611 US (set)

Estimated Date of Availability: November 2024



REA 60 PLUS BATTERY PRESSURE WASHER

REA 60 PLUS BARE TOOL

\$259⁹⁹
NES-SRP

SET WITH AK 20 & AL 101

\$419⁹⁹
NES-SRP

Part Number: RA01 011 7603 US (unit)

Part Number: RA01 011 7623 US (set)

Estimated Availability Unit Only August 2024
Set November 2024



REA 100 PLUS BATTERY PRESSURE WASHER

REA 100 PLUS BARE TOOL

\$349⁹⁹
NES-SRP

SET WITH AP 300 S & AL 301

\$649⁹⁹
NES-SRP

Part Number: RA01 011 7613 US (unit)

Part Number: RA01 011 7633 US (set)

Estimated Availability Unit Only August 2024
Set November 2024

NEW PRODUCTS



TSA 300

BATTERY STIHL Cutquik®

\$889⁹⁹
NES-SRP



Part Number: TA02 011 6601 US

Estimated Availability December 2024



KOA 20

BATTERY AIR COMPRESSOR

KOA 20 BARE TOOL
\$99⁹⁹
NES-SRP

SET WITH AS 2 & AL 1
\$149⁹⁹
NES-SRP

Part Number: SA06 011 8201 US (unit)

Part Number: SA06 011 8211 US (set)

Estimated Date of Availability: November 2024



NEW PRODUCTS



SHA 140 BATTERY SHREDDER/VAC

\$329⁹⁹ NES-SRP

Battery and charger sold separately.

Part Number: SA07 011 7101 US

Estimated Date of Availability: August 2024



BGA 86 SET BATTERY BLOWER

SET WITH AP 300 S & AL 301

\$689⁹⁹ NES-SRP

Part Number: BA02 211 0000 US

AVAILABLE NOW!



FSA 30 BATTERY TRIMMER

FSA 30 BARE TOOL

\$99⁹⁹ NES-SRP

SET WITH AS 2 & AL 1

\$149⁹⁹ NES-SRP

Part Number: FA10 011 5701 US (unit)

Part Number: FA10 011 5711 US (set)

AVAILABLE NOW!

NEW PRODUCTS



Estimated Date of Availability: August 2024

AL 5 AS BATTERY CHARGER



\$74⁹⁹
NES-SRP

Part Number: EA03 430 5702

- » Charges over 25% faster (than AL 1)
- » Features on-board battery diagnostics that indicate if battery is too hot or too cold, or if there is a malfunction with the battery or charger
- » Can be wall mounted
- » Includes slot for wrapping/retaining power supply cord



Estimated Date of Availability: August 2024

AL 5-2 AS BATTERY CHARGER



\$119⁹⁹
NES-SRP

Part Number: EA11 430 5702

- » Parallel charge up to two AS batteries 25% faster than the AL 1
- » Features on-board battery diagnostics that indicate if battery is too hot or too cold, or if there is a malfunction with the battery or charger
- » Can be wall mounted
- » Includes slot for wrapping/retaining power supply cord

50TH ANNIVERSARY STIHL INC SPECIAL CHAINSAW SETS



12" bar*

MSA 60 C-B BATTERY CHAINSAW



\$299⁹⁹
NES-SRP 

Part Number: MA04 011 5871 US

Estimated Date of Availability: October 2024



16" bar*

MS 271 FARM BOSS® CHAINSAW

\$499⁹⁹
NES-SRP 

Part Number: 1141 200 0779 US

Estimated Date of Availability: October 2024

*The MSA 60 C-B and MS 271 FARM BOSS® are made in America of U.S. and global materials. Batteries and chargers sourced internationally.

*The actual listed guide bar length can vary from the effective cutting length based on which powerhead it is installed on.

STIHL OUTFITTERS™

NEW!



STIHL MOUNTAIN HAT CAMEL CHINO

RETAIL COST
\$12⁹⁹
NES-SRP

DEALER COST
\$9⁷⁴

Part Number: MA04 011 5823 US
Packed in Sleeves of 12



FELT STIHL LOGO HAT CHARCOAL CHINO

RETAIL COST
\$12⁹⁹
NES-SRP

DEALER COST
\$9⁷⁴

Part Number: MA04 011 5823 US
Packed in Sleeves of 12



SUNSET STIHL HAT LIGHT BLUE

RETAIL COST
\$12⁹⁹
NES-SRP

DEALER COST
\$9⁷⁴

Part Number: 7010 871 6645
Packed in Sleeves of 12

COMING SOON!
READY TO ORDER IN SEPTEMBER

TOP-SELLING CHAPS



DYNAMIC APRON CHAPS

Part Number 32" L: 0000 886 3201
Part Number 36" L: 0000 886 3202
Part Number 40" L: 0000 886 3203

\$111⁹⁹
NES-SRP



DYNAMIC WRAP CHAPS

Part Number 36" L: 0000 886 3204
Part Number 40" L: 0000 886 3205

\$133⁹⁹
NES-SRP



DYNAMIC ZIP CHAPS

Part Number 32" L: 7010 884 0815
Part Number 36" L: 7010 884 0816
Part Number 40" L: 7010 884 0817
Part Number 44" L: 7010 884 0818

\$135⁹⁹
NES-SRP



PRO MARK™ APRON CHAPS

Part Number 32" L: 0000 886 3904
Part Number 36" L: 0000 886 3905
Part Number 40" L: 0457 970 0108

\$146⁹⁹
NES-SRP



PRO MARK™ WRAP CHAPS

Part Number 36" L: 0000 886 3907
Part Number 40" L: 7010 886 3900

\$179⁹⁹
NES-SRP

**DEALERS
RECEIVE
25%
MARGIN
— ON —
PROTECTIVE
APPAREL**

- » Cut-retardant material helps reduce risk of injury
- » Designed with user comfort in mind
- » Available in a wide range of sizes

MOST POPULAR PROTECTIVE PRODUCTS

TOP- SELLING HELMETS —



\$66⁹⁹
NES-SRP

FUNCTION BASIC HELMET SYSTEM

Part Number: 7010 888 0800



\$88⁹⁹
NES-SRP

FORESTRY HELMET SYSTEM

Part Number: 0000 886 0100



\$89⁹⁹
NES-SRP

PRO MARK™ HELMET SYSTEM

Part Number: 7010 871 0199



\$117⁹⁹
NES-SRP

ADVANCE X-VENT HELMET SYSTEM

Part Number: 7010 884 0110

WHY BUY A STIHL HELMET —

- » Lightweight and durable
- » Helps protect users from injury to head or face
- » Designed with ventilation for comfortable use

MOST POPULAR PROTECTIVE PRODUCTS

TOP-SELLING HEARING PROTECTION

\$23⁹⁹
NES-SRP



FUNCTION NRR 23 HEARING PROTECTOR

Part Number: 7010 884 0508

\$28⁹⁹
NES-SRP



DYNAMIC NRR 26 HEARING PROTECTOR

Part Number: 7010 884 0509

\$35⁹⁹
NES-SRP



STIHL TIMBERSPORTS® HEARING PROTECTOR

Part Number: 7010 884 0513

\$35⁹⁹
NES-SRP



PRO MARK™ HEARING PROTECTOR

Part Number: 7010 884 0510

\$140⁹⁹
NES-SRP



DYNAMIC BLUETOOTH® HEARING PROTECTOR

Part Number: 0000 884 0519

\$36⁹⁹
NES-SRP



CAMO HEARING PROTECTOR

Part Number: 0000 884 0513

MOST POPULAR PROTECTIVE PRODUCTS

