

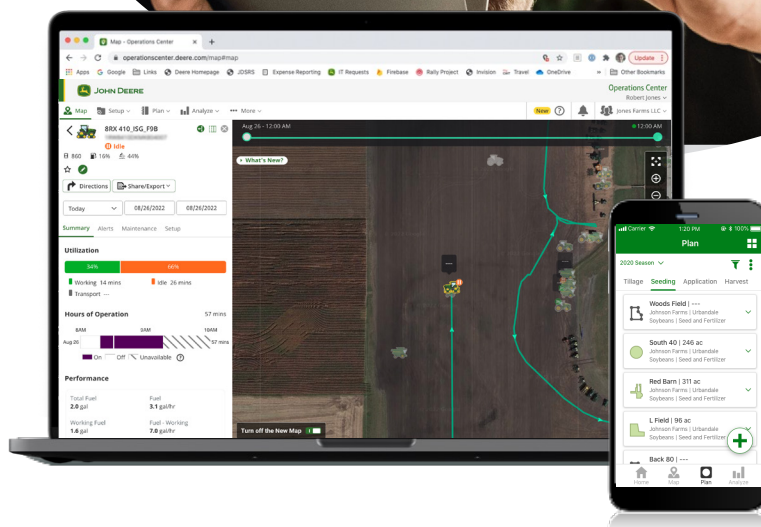


John Deere Operations Center™

John Deere Operations Center is an online farm management system that collects, stores and provides access to your agronomic and machine data anywhere, anytime through web, tablet or phone.*

- Simplified farm data management from one location allows you to easily plan, monitor and analyze for better job decisions
- Review your season-to-season yield success and machine performance, so you can make changes to increase profitability
- Easily share data with trusted advisors to help you make data-driven decisions
- Experienced dealers available for setup and support; allow you to focus on your job
- Maintain complete control. You decide if your data is shared or removed at anytime

*Apple® or Android™ devices



**By the
Numbers**

Data updates
approx. every

30
seconds

Available

24/7
plan, monitor,
analyze and share

\$0
cost



Scorecard for Your Equipment

Operations Center can track machine performance throughout the year.

- ✓ Pull performance metrics such as fuel rate and job quality (target vs applied rates)
- ✓ Is your equipment being utilized efficiently? Review data including idle time, acres per hour covered and estimated time remaining for active equipment
- ✓ When you know what's working and what's not, you can take action to increase productivity



It's Time to Look Again

If it's been awhile since you looked at farm data management, the benefits of Operations Center may surprise you.

CLARITY & EASY ORGANIZATION

- Track the actions you take and products you use on each field including varieties, nutrients and crop protection
- Manage guidance lines used by your machines to steer in each field
- Setup, plan and analyze data to make better decisions on your entire farm
- Utilize Operations Center on non-Deere equipment and older machines just by uploading farm data
- John Deere dealer support is available to answer questions whenever you've got them

RUNNING MINI TRIALS

- Plant different varieties, use different crop protection or nutrients and use Operations Center to track and analyze yield success
- Review yield difference for each test field (or field segment)
- Track and analyze which inputs work best for your field, with less risk
- Easily share your data with trusted independent advisors or John Deere dealers so you can review and make changes for next year



For more information, go to OperationsCenter.Deere.com