

# WE'RE PRO

## INTEGRATING AGRICULTURE & TECHNOLOGY

Annual Crop  
Report Card

Pre-Season  
Prep

Standardized  
Data

Precision Safe  
Deposit Box

Technology  
Bundle

Nutrient  
Tracker

Variable-Rate  
Seeding Rx

## TRACK PRODUCTION WITH PRECISION FIRST

Precision agriculture works – plain and simple. But with so many programs, tools and options available, how do you make it work for your farming operation? What's the first step to success?

It starts with a plan – and no, a paper map is not a plan! A successful plan connects the right precision tools, right services and right people to your farming operations. There are no shortcuts, no magic bullets or easy buttons. That's why we're here to bring everything together seamlessly, helping you to collect, store and utilize your data in whole new ways – conveniently, secure and profitably.

The Precision First program from BCA Ag Technologies simply connects all the dots for you. It focuses on building a precision foundation based around "Good Data" that you control – not somebody else. Our belief is simple: Good Data = Good Decisions.

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So whether you're new to precision or a true precision pro, we will help you implement a plan and get the right tools and services you need in order to harvest the true power of precision on your farm.

You only have so many harvests in a lifetime – and each year you strive to make next year better than the last. To do that effectively – it takes a plan. Start your plan today by letting BCA Ag Technologies help you put Precision First.

### BCA AG TECHNOLOGIES

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### BCA Ag Technologies Precision First Program

Enroll Your Entire Farm in these Recommended 3-Year Plans.

Descriptions (View full descriptions on back.)	Plan 1 \$3 acre/year	Plan 2 \$4 acre/year
<b>Planting and Yield Data Package</b> – Your annual agronomic report card.	●	●
<b>Pre-Season Monitor Prep</b> – Preparing your hardware for data collection.	●	●
<b>Standardized Variety Naming</b> – Standardized data = valuable data.	●	●
<b>Precision Safe Deposit Box</b> – You hold the keys to your data.	●	●
<b>Technology Package</b> – Your own AgriVault account, an iPad and integrated apps.	●	●
<b>Nutrient Tracker</b> – Monitoring fertility levels with crop removal data.		●
<b>Variable-Rate Seeding Rx</b> – Matching seeding rates to a soil's potential.		●
<b>Ag Tech Rewards</b> – Annual meter calibration.	Free	Free
<b>Ag Tech Rewards</b> – Universal discount on all BCA precision hardware.	5% Discount	5% Discount

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With multiple options to choose from, you can select the Precision First plan that's right for your farming operation. All plans connect you to BCA Ag Technologies Rewards, a complimentary program that brings you special discounts and services.

## PRECISION FIRST PROGRAM EXPLAINED

<b>Annual Crop Report Card</b>	Season-end precision crop reports help you track agronomic performance from year to year. Plus, online access puts planting and yield data at your fingertips.
<b>Pre-Season Prep</b>	Collecting precise data starts with a precise monitor. Before each planting season, we will populate your precision monitors with current info so you're on track before the first seed is planted.
<b>Standardized Data</b>	Simply naming your seed varieties on the fly "Variety A, B, C or D" doesn't pass the "Good Data" test. Using an industry-naming standard called AgX, all of your seed varieties and crop inputs will be given standardized names, ensuring accuracy and consistency from monitor to monitor, field to field, and season to season.
<b>Precision Safe Deposit Box</b>	Valuables must be protected and that includes your precision data. Your AgriVault dashboard gives you a secure and permanent home for your precision data. It's only accessible to you and your personally chosen precision ag team.
<b>Technology Bundle</b>	Get the whole precision package including, <ul style="list-style-type: none"> <li>• <b>AgriVault Dashboard for Growers</b> – Bringing your technology and data together in one smart and simple online portal that puts you in control of your modern farm. Easily interact, store and access your precision data via the web making it available whether you're in the office or in the field.</li> <li>• <b>Grower iPads</b> – Get your data on the go. Every grower that signs up over 1,000 acres for 3 years will receive a free customized iPad with access to their AgriVault account as well as other precision services.</li> <li>• <b>Integrated Apps</b> – Get access to mobile apps that will assist you on your farming operation.</li> </ul>
<b>Nutrient Tracker</b>	Crop removal recommendations serve as a fuel gauge for your soil. This fertility management package utilizes "acre by acre" yield data to create nutrient removal fertility prescriptions (updated annually) so you can replace what you take off.
<b>Variable-Rate Seeding Rx</b>	Every acre is unique. Variable-rate seeding prescriptions enable you to plant the optimum number of seeds for each acre, ensuring you get optimum value from the genetics you pay for.

## BCA AG TECHNOLOGIES REWARD PROGRAM

When you sign up for a Precision First program you automatically become a BCA Rewards member. Think of it as a way to get paid collecting "Good Data". Here are some of the perks you'll benefit from by putting Precision First:

- **Annual Planter Meter Calibration** – On average, a properly calibrated meter means an additional 5.7 bushels more per acre coming out of your corn field. Do the math – this complimentary service pays big dividends every year.
- **Precision Discounts** – This program brings you year-round discounts on BCA hardware, so you get the latest technology and agronomic services at preferred pricing.

**BCA** AG TECHNOLOGIES

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Benjamin Flansburg: (585) 356-2751

Josh Carpenter: (585) 356-6135

Amanda Spence: (585) 315-5910

Chris Flansburg: (585) 409-7540